



## **cTc.tv ..... *What is it?***

**The Vision:** cTc.tv is to become the “go to” starting place for the “best-of-the-best” of free access Christian resource websites. It is a caring global connection for all who seek.

**The Strategy:** cTc.tv is envisioned to be a primary directory or aggregator of the “best-of-the-best” of Christian websites. It is free of user names, passwords, advertisements, fees or pleas, cookies, non-denominational, and driven by the Great Commission. The Statement of Faith is the Holy Bible.

**The Tactics:** To identify top quality, truly free access, non-commercial and non-denominational Christian resources that are on the Internet, and provide a brief description and direct links from the <http://cTc.tv> website: *The Instant Missionary*.

**The Domain:** cTc.tv reflects the initials of short messages such as “come to Christ”, “come to church”, “Christians that care”, “connections to Christians”, and “churches that care”. The simple name and logo is a way to foster long-term awareness and easy recall of a website that is above the clutter of search results when using typical church keywords.

**The Logo:** A unique combination of the cross and the domain name. When on billboards, bumper stickers, jacket patches, ball caps, etc., it generates inquiry and guests to the website.

**The Results:** The cTc.tv website gets random guests from all around the globe. Since July 2010, the website has had more than 10,000 unique guests. More than 6,000 of them put it in their favorite places and many return to the website again.

**The Opportunity For All:** Individual church webmasters may freely link to <http://cTc.tv> to save time and bring these resources to their members, guests and missions. Upon request from the church Webmaster, a planned directory of individual churches on cTc.tv will include a FREE listing and link to the specific church website.

**The Little Sermon, also an audio message, on/by cTc.tv:**

*"The poorest person is one whose only wealth is money."*

Now, the rest of the message:

The hierarchy of priorities for *real wealth* during your own personal cycle of life. All start with the letter F! They are your faith, family, friends, freedom, future, fulfillment, and fun *as you treat others like you would want to be treated if your roles in life were exchanged.*

These all depend upon your fitness (physical, mental, social, spiritual), and lastly, your finance. When in doubt about your priorities and goals, pray and remember the hierarchy of the items on this list again and again!

Faith in our Savior, Jesus Christ is first. Have you accepted Him as your Savior?

P.S. Always be joyful and thankful for the Greatest Gift of all: God's Love by the life, death, resurrection and ascension of Jesus Christ!

**The Prayer Request:** We are asking our website guests, users and the Christian community for prayers. We need inspired suggestions for refinements and website features that would enhance the cTc.tv Great Commission mission.

*cTc.tv needs prayers for wisdom and clarity!  
Will you join our prayer supporters?*